



MINT
Milano International Antiques and Modern Art Fair
Giardini "Indro Montanelli"
Via Palestro | Milan
November 18th through 21st 2010

Giardini "Indro Montanelli" in **Milano** host also this year, from November **18th through 21st**, the **fifth edition of MINT exhibition-fair of ancient, modern and contemporary art** sponsored by the Regional Council and Municipality of Milan, and developed in close cooperation with **Messrs. Massimiliano Finazzer Flory**, Counselor to Culture at the Municipality of Milan and Maurizio **Cadeo**, Counselor to Urban Design and Public Green Areas of the Municipality of Milan. The event is promoted by Fondazione **MINT** chaired by Mr. **Marco Voena** and organized by Mr. **Roberto Casiraghi**, Director of MINT.

"Milan is a modern town, its style is modern. But, what does "modernity" mean? - Mr. Massimiliano Finazzer Flory, Counselor to Culture, explained - it means keeping the ancient and the contemporary together, varying culture starting from tradition, sometimes even *against* tradition. MINT is a place where these "ideas" can be disseminated.

The confirmation of its location in the center of the town, in **Giardini "Indro Montanelli"**, at the crossroad between Corso Venezia and Via Palestro, intends to valorize the civic museum pole of the area called **"Distretto Palestro"**, which includes the institutions dedicated to modern and contemporary art such as the Gallery of Modern Art in Villa Reale, the PAC (Contemporary Art Pavilion), the *Case Museo Boschi Di Stefano* and *Villa Necchi Campiglio*, the temporary exhibitions at *Permanente*, *Spazio Oberdan* and *Palazzo Dugnani*, continuing with the Cinema Museum - again in *Palazzo Dugnani* - and the Library in Via Senato, up to the scientific research quarters such as the Museum of Natural History and the *Ulrico Hoepli* Planetarium.

MINT 2010, open until November 21st, with a new timetable (12.00 to 10.00 p.m.) is hosted in a modern spotless tensile structure, immersed in green, and the Exhibitor spaces at its interior are devised as **customized environments** to suite the style of the different Galleries and the characteristics of the works which are exhibited, and therefore different in their dimensions, colors and setting. The **lounge/bar** will be used both as a restoration space and for the meetings of the collateral program. The leading motive of this edition is **MINTEMPTATION** and the setting plays **on** the symbol of the red **apple**, the forbidden fruit which evokes sensuality and transgression and also constitutes the leading image of the exhibition.

"I am a strong supporter of MINT - explains Mr. Maurizio Cadeo, Counselor to Urban Design and Public Green Areas of the Municipality of Milan - and I have followed this initiative since its first edition. I am glad it is developed in a beautiful public garden, dedicated to the great Montanelli, and every year do I make my offices available to this event every year in order to allow its implementation".



The **dialogue between past and present** through the works - paintings, sculptures, furniture, porcelain, silverware, prints, carpets, books, glassworks, fabrics, design and photographs - presented by **33 Italian and foreign galleries** represents MINT's philosophy.

Today, the boundaries between the different artistic disciplines and practices are more flexible: more and more often great antique dealers propose comparisons between the masterpieces of the past and modern art creations, influential gallery directors work with designers who - like the artists - propose unique pieces or limited series. A transversal approach which reflects on the *life style* of those who are increasingly looking for a refined *mix* of languages, ages and styles, and who love the search for special, exceptional pieces of very high quality and originality: a conception of life which contaminates time and space to merge luxury and essentiality.

The **collateral initiatives** of MINT 2010 include a cycle of Talks dedicated to the different languages of art: from collectorship to taste and finance, as well as a music **program**, developed in cooperation with Radio **Classica** by Class Editori, which - through its broadcasting stations (**Class Cnbc, Class News Msnbc, Class Life, Class Horse Tv and Tv Moda**) will broadcast - live from MINT - the interviews to collectors, museum and gallery directors, critics and art experts.

MINT **catalogue** is published in **cooperation with Class Editori**.

Partners of MINT 2010 are **BNL Gruppo BNP PARIBAS, Alcantara** and **Lavazza**.

Media partner is **Class Editori**.

Official Banqueting is **Giacomo, Milano**.

Organization

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